

Hamlet of Rich Valley, Lac Ste Anne County - Kraft Hockeyville - Voting!
Friday, March 29, 2019 - 12:00 pm ET to Saturday, March 30, 2019 - 8:30 pm ET.

On behalf of all of us at Kraft Heinz, we would like to congratulate you, the Rich Valley community and the Rich Valley Arena for being named a Top 4 finalist for *Kraft Hockeyville*. You can learn more about their nomination by visiting their Kraft Hockeyville profile on krafthockeyville.ca. By demonstrating their passion for hockey and community spirit, Rich Valley's nomination rose to the top of thousands submitted to be selected as a Top 4 Finalist.

Kraft Hockeyville has been uniting the spirit and passion of Canadian hockey communities for the past 12 years. We know that arenas are more than just buildings with a sheet of ice – they're the heart of their community, bringing families together to celebrate their love of hockey. Previous *Kraft Hockeyville* winners have shared with us their inspiring experiences that bring to life the impact of the program on their community, including: renewed financial support for community arenas that were once slated for closure; the emergence of more minor hockey teams allowing for greater participation in our nation's game; bringing together a community that was once divided; and a renewed sense of community pride that is "irreplaceable."

This year, *Kraft Hockeyville* is awarding prizes across four communities in Canada:

- One grand prize of hosting an NHL® Game, \$250,000 for arena upgrades and the coveted title of *Kraft Hockeyville*
- 3 Finalist prizes of \$25,000 each for arena upgrades
- The top 4 finalists will also each receive \$10,000 in hockey equipment through NHLPA Goals and Dreams

As Rich Valley is now officially a top 4 finalist, we encourage you to help rally the community and neighbouring municipalities to vote and vote often and be crowned *Kraft Hockeyville* 2019.

Rich Valley Votes

Beginning at 12 p.m. ET on March 29th, Canadians can vote for their favourite of the Top 4 communities at krafthockeyville.ca. The Top 4 voting phase will close at 8:30 p.m. ET on March 30th with the grand prize winner live announcement later that evening on *Hockey Night in Canada* on Sportsnet.

To help get out the vote, we encourage you and your team to amplify and share the news of the nomination during upcoming municipal or community events, leverage social media platforms, and connect with local media. *Kraft Hockeyville* can be found on Facebook ([Facebook.com/KraftHockeyville](https://www.facebook.com/KraftHockeyville)), Twitter (@hockeyville) and Instagram (@khvcan). Contest rules and complete program details can be found at https://kraft.promo.eprize.com/hockeyville2019/public/share/fulfillment/rules_ca.pdf

Congratulations and best of luck to Rich Valley!

Thursday, March 21, 2019